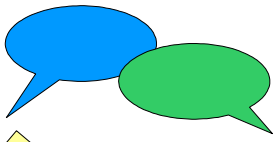
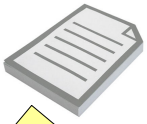
Website Development Road Map - ThisSideUp Software Inc.

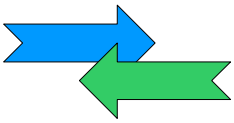
Initial contact
- arrange free consultation



Design consultation
- understand business requirements
- gather requirements for website



Design proposal
- written proposal, sent to client
- includes cost estimate and time line

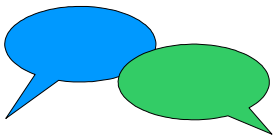


Clarify requirements
- sketch/copies of logo and web pages provided by client or designed by us
- refine and finalize design proposal
- settle on cost, payment schedule and methods, and time line

Sign contract

Develop website
- purchase domain name(s)
- configure e-mail account(s)
- iterative approach to implementation
  - prototype home page and custom behaviours
  - review with customer and make changes if necessary
  - upon approval, implement website
  - conduct weekly reviews with customer over e-mail or phone
- order website hosting

Website launch
- arrange follow-up meeting after launch date



Website post-launch meeting

Training
- administrating the website
- content management
  (making changes yourself)
- improve search engine ranking

Website maintenance
- bug fixes
- enhancements / modifications
- search engine optimization

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